

**PRESS RELEASE
POTEL ET CHABOT:
1st CATERER TO SIGN THE NATIONAL PACT AGAINST FOOD WASTE**

Paris, 25 September 2013 – The Parisian caterer Potel et Chabot has signed the National Pact against Food Waste in the presence of Guillaumod Garot, Junior Minister for the Food Industry.

By becoming the first caterer to sign the National Pact against Food Waste introduced last June by Guillaume Garot, Junior Minister for the Food Industry, Potel et Chabot is realising a long-held commitment.

For the past 4 years Potel et Chabot has mounted an operation with its partner la Mie de Pain to collect the bread which is not eaten during the Roland Garros tennis tournament.

During the 2013 edition of the Roland Garros tournament, Potel et Chabot replied to the Paris City Hall's call to lead a larger project as part of the National Pact against Food Waste, in cooperation with the Eqosphere company and Parisian associations which come to the aid of those most in need, such as the Association Aurore, la Mie de Pain and the Relais Frémicourt. As a result of this unusual partnership more than 2,200 people benefited from the campaign during the Roland Garros tennis tournament.

In signing this pact, Potel et Chabot intends to pursue this action in the reception venues managed by the House, notably in the historic pavilions such as the Pavillon Gabriel and the Pavillon d'Armenonville. With this in mind, Potel et Chabot is leading a working group of caterers put in place by the Paris City Hall to encourage the professionals working in this sector to recycle food surpluses and support the Parisian associations.

According to Franck Jeantet, CEO of Potel et Chabot, *"The recipe for Potel et Chabot's success lies in combining traditions with a strong culture of innovation. We are of course innovative in our core business, and we should also be innovative in the Company's social and corporate footprint. Our employees put their efforts into this cause and are proud of it. As a business based in Paris for over two hundred years, this is a way to demonstrate, over and above our contribution to the economic life of the city, our solidarity towards the Parisian associations which do a remarkable job on the ground"*.

Potel et Chabot – The leading name for prestige receptions established in Paris in 1820

Established in Paris in 1820, Potel et Chabot is currently the French market leader in the events sector. The Company is based in Paris and continues its expansion in France and abroad with the support of its main shareholder, the French investment company 21 Centrale Partners. Potel et Chabot currently organises almost 7,000 events each year throughout the world and has 5 reception venues in Paris. For private, professional, sports, cultural or associative events, this ambassador of the French art of living draws upon the talent of 400 professionals and their unique know-how.

More information on: www.poteletchabot.com

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