

Potel et Chabot: New growth driver in the United Kingdom

Paris, 1 April 2016 – The Parisian company Potel et Chabot has announced its establishment in London. This new venture enables the leading French organiser of prestige receptions to expand its activity in a very dynamic market.

Potel et Chabot is developing its activity worldwide and the United Kingdom is at the heart of its ambition for 2016. The Company will open its first office in London on 1 April. The aim is to accompany the brand's loyal European clients in the United Kingdom where they are already very active, as well as promoting the French art of living among the many new local clients.

This announcement comes after its establishment in Brazil in 2014, Shanghai in 2013 and Geneva in 2012.

This new opening illustrates Potel et Chabot's desire to continue its growth at an international level while continuing its activity on the French and Parisian markets, where it is the leader.

"The events sector in London has been very active for a number of years. So it is natural for a dynamic Parisian company such as Potel et Chabot to set up business there to be close to its long-standing clients and respond to strong customer demand in London." explains Franck Jeantet, CEO of Potel et Chabot.

Potel et Chabot – the leading name in prestige receptions

With a history going back almost two hundred years, the leading French event organiser Potel et Chabot is expanding its international activities with the support of its main shareholder, the French investment company 21 Centrale Partners, founded by Gérard Pluvinet and Alessandro Benetton. Potel et Chabot currently organises almost 7,000 receptions each year and has 5 exceptional reception venues in Paris. Two hundred years of meeting challenges have made Potel et Chabot, ambassador of the French art of living and member of the Comité Colbert, a key reference in French gastronomy.

Plus d'informations sur : www.poteletchabot.com

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