

Potel et Chabot, the leading name in prestige receptions, is opening a branch in the Aquitaine region.

Paris, 14 March 2012 – Potel et Chabot, a key reference in French gastronomy, is celebrating its establishment in the Aquitaine region this evening in Bordeaux. This is a new example of the dynamism of the Parisian company which showcases France's gastronomic heritage and culture throughout the world.

To celebrate its arrival in the Aquitaine region, Potel et Chabot is organising a gastronomic event in the Salons d'Honneur of the Palais de la Bourse in Bordeaux on Wednesday, 14 March starting at 7 p.m.

In partnership with the renowned Bordeaux caterer Humblot Traiteur, Potel et Chabot will bring its unique expertise to the prestige receptions organised in the region. Committed to the development of local economies, Potel et Chabot will give priority to locally sourced products.

Based in Paris and now present in the Mediterranean and Aquitaine regions, Potel et Chabot continues its expansion in France and abroad, notably in Switzerland where it has recently opened a branch in Geneva.

Potel et Chabot currently organises 7,000 receptions each year and has 5 exceptional reception venues in Paris. For private, professional, sports, cultural or associative events, this ambassador of the French art of living draws upon the talent of 400 to 1,500 professionals during busy periods. With a history going back two hundred years of successfully meeting challenges, Potel et Chabot has been given the label "Entreprise du Patrimoine Vivant" (Living Heritage Company) by the Ministry of the Economy, Finance and Industry and is an authentic reference in the catering business.

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